



Job Description

Position: Senior Campaigner – Grouse Moors

Responsible to: Director for Scotland

Works with: Directors of grouse campaign coalition and the League's Senior Parliamentary Officer, Scottish Media consultant and appropriate HQ staff

Grade: 4

Location: The role is based in the offices of Onekind in Edinburgh

Hours: Five days a week, 35 hours

Overview

The Grouse Campaign Manager is responsible to the Director of League Scotland and will work with the body representing the coalition of organisations behind this campaign. The postholder will help develop the existing campaign strategy and ensure its timely and effective implementation.

The League Against Cruel Sports is a leading UK charity that works to expose and end the cruelty inflicted on animals in the name of sport such as, fox, deer and hare hunting, game bird shooting and wildlife crime. We rely on public support to carry out our work, which includes: campaigning, investigating, police liaison, prosecutions, research, publishing reports, and generating media coverage.

Purpose of the Job:

- To work with the Director and coalition Directors to ensure that the campaign strategy is further developed, implemented and evaluated.
- To commission and oversee the completion (including design, printing and marketing) of campaign research documents outlined in the campaign strategy.
- To engage with communities around grouse shooting estates and devise ways of giving a public voice to their views on shooting estates
- To project manage public events in support of the campaign strategy
- To provide an effective presentation and representation of the campaign strategy and its activities to government, political parties, organisations and individuals.

We are:

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Principal Responsibilities e.g.

1. Providing effective presentation and representation of the campaign and activities to government, political parties, organisations communities and individuals, in Scotland.
2. Coordinate the production of timely and effective policy research which will strengthen the campaign.
3. Encourage the campaign coalition's supporter networks to add value to the campaign.
4. Developing and implementing plans and strategies to take forward the campaign strategy.
5. Providing the Director of Scotland and Coalition Directors/CEOs with information, reports, and actions to communicate trends and developments, emerging interests, that support the campaign.
6. In conjunction with colleagues and other service areas, external bodies and interests, undertaking all reasonable activities to develop and optimise the influence and impact of the campaign and publicity realise the potential of promotional events and materials.
7. Ensuring a productive and resourceful approach, that is considerate and respectful of others and consistent with the statutory and organisational expectations of the League.

Skills/ Knowledge	Essential	Desirable
Professional and Technical Qualifications	<ul style="list-style-type: none">• General knowledge and skills equivalent to degree level standard or equivalent.	<ul style="list-style-type: none">• Postgraduate level qualification

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<p>Experience and Knowledge</p>	<ul style="list-style-type: none"> • A record of successful campaign achievements in a comparable organisation. • Evidence of successful application of well-developed knowledge of Scottish political thinking. • Evidence of successful application of well-developed knowledge and skills in establishing and maintaining relationships with a wide variety of contacts at all levels. • Experienced event organizer. • Evidence of effective communications skills (written and spoken) that have been successful in influencing formal and informal audiences, individuals, organisations and events. • Evidence of successful application of inter-personal skills, collaborative team-working, influencing and negotiating skills, within and across organisations. • Evidence of success in pursuing creative approaches to the development of campaigns and communications. • Evidence of effective resource planning, delivery of service management and reconciling competing demands • Evidence of effective work planning, organisation and delivery of projects, plans, performance, time and resources. 	<ul style="list-style-type: none"> • 5 years experience in a similar role in the charity sector • Thorough understanding of Scottish Parliament and its processes • Strong understanding of charity laws and regulations including those on lobbying. • Strong understanding of Scottish legislation on animals, the environment and land reform
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<p>Skills and Competencies</p>	<ul style="list-style-type: none"> • Able to lead, inspire, motivate influence others to achieve the League's objectives. • Sensitive and effective interpersonal skills – able to establish and maintain excellent working relationships with Trustees, staff and other stakeholders • Ability to design and implement social media strategies in pursuance of campaign objectives. • Able to generate solutions, analyse and understand issues and make rational judgments based on relevant information • Confident and effective communication skills including public speaking • Able to identify and manage risk. • Intermediate MS Word, Excel, PowerPoint and Outlook • Attention to detail, ability to think strategically, anticipate implications of decisions, assess risks, monitor trends 	<ul style="list-style-type: none"> • Advanced MS Word, Excel, PowerPoint and Outlook competence etc... • Driving licence would be useful
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Personal Characteristics

1. A genuine empathy and compassion for animals and commitment to the objectives and purpose of the League;
2. An understanding of and commitment to the values of accountability, openness and diversity;
3. Excellent interpersonal skills to be able to talk to anyone in a diplomatic yet inspiring way. A credible, approachable person that is authoritative and can build rapport and support for the League where it is needed.
4. The ability to work in challenging environments with resilience and manages challenges in an emotionally mature way.
5. The ability to drive forward change and adapt your response accordingly to changing needs and circumstances.
6. Mental stamina in order to manage a significant range of stakeholders. This means putting in the hours at times. It requires the ability to handle the pressure associated with accommodating the differing needs of stakeholders.
7. Available for occasional overnight duties, evening and weekend work at Party Conferences etc

This job description is not an exhaustive list of all the duties and responsibilities of this post, which may change over time to meet the needs of the organisation. The postholder will be required to undertake such other duties and responsibilities, as may be required from time to time, and are consistent with this post.

Acknowledgement

I acknowledge receipt of this job description. I confirm that I have read, understood and accept the requirements of this role.

Signed by the employee:

Printed name:

Date:

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